



A Fundraising Exhibition
 Visual Arts Centre • McClure Gallery
 514-488-9558 - galeriemcclure@visualartscentre.ca
 Benefit Event: Thursday, November 7 at 6 pm
 Exhibition: November 2-16, 2019

Sponsorship Proposal

En couleur will be a unique and exciting fundraising event in the Visual Arts Centre's McClure Gallery, featuring over one hundred artworks selected from our dynamic community of artists. The **En couleur** theme emphasizes the colourful ways in which the Visual Arts Centre enhances the lives of diverse community members in and around Montreal. We achieve this through our School of Art, the largest bilingual independent art school, in Canada; our McClure Gallery, a well-known and highly sought after contemporary exhibition space with a dynamic educational program; and our ARTreach program, an outreach educational program for youth and individuals in difficult social and economic situations.

The exhibition will run from November 2 until November 16, 2019. The Benefit Event on **Thursday, November 7** will bring together artists, friends, and eager buyers to admire and purchase art.

A Unique Sponsorship Opportunity

As a not-for-profit charitable organization, the Visual Arts Centre relies on fundraising to be able to continue to offer high quality art educational programming. The Visual Arts Centre invites you to contribute to the success of **En couleur** by providing valued sponsorship support. As a sponsor, your organization will be provided with an array of marketing opportunities that give you prominent visibility among an influential group of Montrealers. With over 55,000 visits to the Visual Arts Centre each year and 86,000 yearly visits to our website, as a sponsor, your company will have a high level of visibility in the community. It is also important to note that sponsor's names/logos will be on the street level window of the gallery, which faces onto Victoria Avenue, which has very high pedestrian traffic.

	Cerulean	Viridian	Cadmium	Magenta
Visibility: size of your logo in all materials	XL	L	M	S
Your name/logo appears on a sponsorship panel in the gallery for the duration of the exhibition	✓	✓	✓	✓
Your name/logo in the gallery window directly on Victoria Avenue	✓	✓	✓	
Your name/logo and website in promotional e-mails sent to hundreds of individuals	✓	✓		
Your name/logo on the Visual Arts Centre website for:	2 yrs	1 yr	1 yr	
Your company identified as a sponsor on all press media	✓	✓	✓	✓
Number of complimentary tickets to the Benefit Event on Nov. 7th	6	4	2	2
Sponsorship amount	\$5,000	\$3,000	\$2,000	\$1,000

Sponsorship Confirmation

YES, I would like to be a sponsor for **En couleur** in support of the Visual Arts Centre's mission.

Name: _____

Company: _____

Address: _____

E-mail: _____ Tel. _____

I wish to sponsor **En couleur** at the following level:

- | | | |
|--------------------------|------------------|---------|
| <input type="checkbox"/> | Cerulean Sponsor | \$5,000 |
| <input type="checkbox"/> | Viridian Sponsor | \$3,000 |
| <input type="checkbox"/> | Cadmium Sponsor | \$2,000 |
| <input type="checkbox"/> | Magenta Sponsor | \$1,000 |

Signature: _____ Enclosed is my payment for \$ _____

Please make your cheque payable to THE VISUAL ARTS CENTRE and return it, along with this form to: Cathy Ransom, Visual Arts Centre, 350 Victoria Avenue, Westmount QC H3Z 2N4. For more information, please contact Natasha Reid at 515-488-9558 (natasha@visualartscentre.ca).

I wish to support **En couleur** with my donation as an individual

- Individual donor* \$ _____ Amount of your choosing

Signature: _____ Enclosed is my payment for \$ _____

* Donors are eligible to receive a tax receipt.